About the course:
The Advanced Diploma of Photography course (22176VIC) is designed to produce professional photographers preparing them for a career in the photography industry. The course is delivered in a supportive and practical hands on learning environment that ensures the technical and specialised skills required for industry are built on from foundation to a professional level.

All continuing students are required to undertake a total of 30 units of competency – having already undertaken 12 units in Level 1 and Level 2 and the remaining 18 units in Level 3, 4, 5, and 6 – across areas such as photographic practice, digital capture, studio, photographic technique including post-production, lighting control and professional practice. These skill sets are integrated throughout the course.

For continuing students second year extends genre photography, techniques, lighting and studio while students explore their own style and undertake a practical project that simulates the ‘role’ of the practising professional. The specialisations commercial photography, photojournalism or art photography, in final year allow students to refine their photography in terms of current and ‘real’ career opportunities in the industry. At this level integral to the transition from student to photographer is the industry links and career focus of the course.

Delivery Mode:
The Advanced Diploma of Photography is delivered in face to face mode including classroom based lectures and demonstrations, group tutorial discussions, practical exercises, industry placement and other associated activities that enable students to achieve their goals.

Contact Hours:
The full time study program comprises six 17-19 week semesters (levels) delivered over three years. The program is vertically integrated and requires the satisfactory completion in all units of competency in each year of the course before proceeding to the next year. The semester is based on approximately 19-21 contact hours per week including between 2 and 3 final weeks of 3-6 hours of dedicated final semester folio production. During folio production periods students have access to PSC facilities and support from teachers and technical support staff.

VET Course of Study:
Advanced Diploma of Photography (22176VIC)
Completed in 6 semesters over 3 years of full time study.
Delivery Mode for all units of study: On site delivery.
Delivery Location for all units of study: Southbank, Melbourne.
VET Unit of Study
For continuing students in 2016

The Advanced Diploma of Photography course for continuing students comprises the remaining 4 units of study:

Second year semester A = Level 3
Second year semester B = Level 4
Third year semester A = Level 5
Third year semester B = Level 6

Each Unit of Study has a corresponding code as follows:

PSCL3
PSCL4
PSCL5
PSCL6

Unit of Study duration in 2016:
Semester A: (116 days)
Semester B: (130 days)

Census Dates in 2016:
Semester A: 18/03/16
Semester B: 12/08/16

Tuition Fee for each Unit of Study in 2016: $9,325.00

Enrolments are for one year and comprise 2 semesters or 2 Units of Study

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Course Structure
For continuing students in 2016 the Advanced Diploma of Photography is structured across a remaining 4 semesters as follows:

Second year Unit of Study:
Level 3 (code: PSCL3)
This level (the second year) extends the creative process, photographic craft, studio lighting and technical control. Students undertake a client based project working to a brief. Studio photography explores studio lighting, equipment and working collaboratively. Professional workflow and post production are further explored, as is the importance of the photographic print.
These units of competency are assessed in Level 3:
VU20682 Apply creativity in photographic practice
VU20697 Use studio cameras and lighting
VU20699 Establish Photographer/Client Relations
VU20694 Apply digital imaging & printing processes &
& VU20695 Use tonal control

Second year 4 Unit of Study:
Level 4 (code: PSCL4)
Students begin to develop a personal style while becoming more independent learners working to briefs and in teams, in the studio and on location. They will integrate their visual, technical and post production skill sets to produce more sophisticated photographic images. The role of video and video production in current career opportunities is explored through the moving image.
These units of competency are assessed in Level 4:
VU20684 Develop personal photographic style
VU20698 Apply studio lighting techniques
VU20709 Produce a moving image
VU20696 Manage colour in a digital environment &
& VU20701 Apply advanced postproduction techniques

Third year Unit of Study:
Level 5 (code: PSCL5)
In the final year, students select a major specialisation, either commercial photography, photojournalism or art photography. Students integrate their practice, technological and technical skills to produce a more conceptual ideas based folio of images. They are required to immerse themselves in the industry mirroring the role of practising professional, through their own practice, the mentor program, industry awards and industry networks.
These units of competency are assessed in Level 5:
BSBPMG510A Manage a project (major specialisation)
PSPGOV311A Work with a coach or/ & mentor
VU20703 Employ professional studio lighting
VU20706 Apply digital imaging for industry

Third year Unit of Study:
Level 6 (code: PSCL6)
In this final semester students refine their acquired skills and knowledge and continue the transition from student to photographer. The focus is on building a professional and independent work style, while emphasising the working realities of the industry. Students continue their mentor relationship and build skills in the business realities of professional photography. They are required to produce a final specialisation folio to professional standard.
The units of competency are assessed in Level 6:
VU20685 Apply specialised photographic practice (major specialisation)
VU20702 Establish a career direction within the photography industry
VU20704 Manage and promote a small business
VU20711 Apply contemporary photographic media (Commercial & Art specialisation)
VU20712 Write for Publication (P) specialisation