About the course:
The Advanced Diploma of Photography course (22176VIC) is designed to produce professional photographers preparing them for a career in the photography industry. The course is delivered in a supportive and practical hands on learning environment that ensures the technical and specialised skills required for industry are built on from foundation to a professional level.

All students undertake 30 units of competency across areas such as camera and capture skills, digital image production skills, video production skills, studio and location lighting skills, conceptual and communicative skills, practical and problem solving skill and professional practice. These skill sets are integrated throughout the course.

The primary focus of the course is based upon skills development in line with contemporary photography professional practice. The course reflects the various industry platforms Commercial photography, Documentary photography Photojournalism and Fine Art photography including an industry orientation program. Students will engage with all facets during the course and determine a focus during the latter part of their second year. Integral to this level is the career focus and industry links.

Delivery Mode:
The Advanced Diploma of Photography is delivered in face to face mode including classroom based lectures and demonstrations, group tutorial discussions, practical exercises, industry placement and other associated activities that enable students to achieve their goals.

Contact Hours:
The full time study program comprises six 13 week trimesters (levels) delivered over two years. The program is vertically integrated and requires the satisfactory completion in all units of competency based on approximately 19 – 21 contact hours per week including in the final trimester between 1 and 2 final weeks of 3-6 hours of dedicated folio production. During folio production periods students have access to PSC facilities and support from teachers and technical support staff.

VET Course of Study:
Advanced Diploma of Photography (22176VIC)
Completed in 6 trimesters over 2 years of full time study.
Delivery Mode for all units of study: On site delivery.
Delivery Location for all units of study: Southbank, Melbourne.
VET Unit of Study

The Advanced Diploma of Photography course comprises 6 units of study delivered over 6 trimesters:

- First year trimester 1 = Level 1
- First year trimester 2 = Level 2
- First year trimester 3 = Level 3
- Second year trimester 4 = Level 4
- Second year trimester 5 = Level 5
- Second year trimester 6 = Level 6

Each Unit of Study has a corresponding code as follows:

- PSCT1
- PSCT2
- PSCT3
- PSCT4
- PSCT5
- PSCT6

Unit of Study duration in 2016:

- Trimester 1: (88 days)
- Trimester 2: (88 days)
- Trimester 3: (88 days)

Census Dates in 2016:

- Trimester 1: 26/02/16
- Trimester 2: 10/06/16
- Trimester 3: 23/09/16

Tuition Fee for each Unit of Study in 2016: $9,000.00

Enrolments are for one year and comprise 3 trimesters or 3 Units of Study

Important information and dates:

<table>
<thead>
<tr>
<th>Trimester Code</th>
<th>Trimester</th>
<th>Commencement Date</th>
<th>Completion Date</th>
<th>Census Date</th>
<th>Tuition Fee</th>
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<td>08/02/16</td>
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**Course Structure**

The two year Advanced Diploma of Photography is structured across 6 trimesters known as Levels:

**Trimester 1 Unit of Study: Level 1 (code: PSCL1):**
The first trimester lays the foundation for students' photographic capture through an introduction to the main areas of photography. Key skills in digital capture, work flow, photographic technique and image design are integral to this level. Engaging with screen output students produce a series of photographic images.

These units of competency are assessed:
- VU20683 Investigate photographic genres
- VU20689 Use a camera creatively
- VU20686 Work within a digital imaging environment & BSBITU101A Operate a personal computer
- VU20691 Apply basic design theory to image making
- VU20692 Work with light on location

**Trimester 2 Unit of Study: Level 2 (code: PSCL2):**
Students continue to build their camera skills to a more advanced level both on location and in the studio. Working with light is fundamental to this level and there is a greater emphasis on lighting, digital production, practical application and the role of video and video production is integrated and explored through the moving image.

These units of competency are assessed in Level 2:
- VU20681 Build creativity in photographic practice
- VU20690 Apply advanced camera practice
- VU20688 Process and edit digital images
- VU206093 Work with lighting and photographic technique
- VU206093 Work with lighting and photographic technique
- VU20709 Produce a moving image

**Trimester 3 Unit of Study: Level 3 (code: PSCL3):**
This level extends the creative process, in genre photography and students begin to find a visual language and direction to their work. Studio photography explores studio lighting, equipment and working collaboratively. Professional workflow and post production are explored, as is the importance of the photographic print.

These units of competency are assessed in Level 3:
- VU20682 Apply creativity in photographic practice
- VU20697 Use studio cameras and lighting
- VU20694 Apply digital imaging & printing processes & VU20695 Use tonal control
- VU20700 Research historical and contemporary photographic culture

**Trimester 4 Unit of Study: Level 4 (code: PSCL4):**
Students begin to develop a personal style and focus on becoming more independent learners working to briefs and in teams, in the studio and on location. They integrate their visual, technical and post production skill sets to produce more sophisticated photographic images. Students undertake a client based project working to a specific brief.

These units of competency are assessed in Level 4:
- VU20684 Develop personal photographic style
- VU20698 Apply studio lighting techniques
- VU20701 Apply advanced postproduction techniques
- VU20699 Establish Photographer/Client Relations
- PSPGOV311A Work with a coach or/& mentor
Trimester 5 Unit of Study: Level 5 (code: PSCL5)

Students select a major specialisation, either commercial photography, photojournalism or art photography. Students integrate their practice, technological and technical skills to produce a folio of images. They are required to immerse themselves in the industry establishing a career direction through their own practice, industry awards and industry networks. These units of competency are assessed in Level 5:

- VU20685 Apply specialised photographic practice (major specialisation)
- VU20702 Establish a career direction within the photography industry
- VU20703 Employ professional studio lighting
- VU20696 Manage colour in a digital environment

Trimester 6 Unit of Study: Level 6 (code: PSCL6)

In this final semester students refine their acquired skills and knowledge and continue the transition from student to photographer. The focus is on building a professional and independent work style, while emphasising the working realities of the industry and career direction. Students continue their mentor relationship and build skills in the business of professional photography. They produce a final specialisation folio to professional standard.

The units of competency are assessed in Level 6:

- BSBPMG510A Manage a project (major specialisation)
- VU20704 Manage and promote a small business
- VU20706 Apply digital imaging for industry
- One of depending on major:
  - VU20711 Apply contemporary photographic media (Commercial & Art specialisation) or
  - VU20712 Write for Publication (PJ specialisation)