Bachelor of Photography (Pathway)

Higher Education Course Code: V14334

Course delivery and information 2016 / 2017

About the course:
This course allows graduates of PSC’s Advanced Diploma course to articulate into our Bachelor of Photography program and to follow a part-time course of study. The Bachelor of Photography (Pathway) is exclusive to PSC and is designed to produce distinctive and innovative professional photographers prepared to take on leading roles in the global creative industries. The course is delivered in a supportive environment that promotes inquiry, reflection and creative practice. Students are encouraged through continual folio development to undertake a prolific, creative and reflective approach to the possibilities of photography while developing a range of relevant industry techniques.

The Bachelor of Photography (Pathway) is a 12-month, part-time delivery that allows PSC’s Advanced Diploma graduates to gain a Bachelor of Photography Degree qualification whilst also working and practising as professional photographers. These students are required to undertake and successfully complete 60 credit points in the following areas of study: Images and Connections, Visual Thinking, Image Cultures, Writing for Media, New Media and Creative Industries: business of photography.

During the Bachelor of Photography (Pathway), students advance their knowledge, understanding and reflection on a range of concepts, theories, practices and techniques relevant to the discipline of photography. Students apply this learning to their independent creative practice in interpretative and practical ways while developing critical, analytical and communication skills relevant to a practice based degree. More extensive business and marketing knowledge relevant to their career goals and the global market, is also explored.

Professional level public exhibitions of student work are held during the course.

Delivery Mode:
The Bachelor of Photography (Pathway) is delivered part-time over 12-months, face-to-face, including lectures, group tutorials, interactive workshops, mentoring, online forums and associated activities that enable students to achieve their goals.

Contact Hours:
The study program is delivered over one year comprising a combination of one 21 teaching week semester (which includes an intensive Summer program) and one 15 teaching week semester. The first semester consists of 112 contact hours and additional mentoring sessions. The second semester consists of 72 contact hours and additional mentoring sessions. Throughout the year students have access to PSC facilities and support from teachers, mentors and allied staff.
Higher Education Course of Study:
Bachelor of Photography (V14334)

Bachelor of Photography (Pathway) is a completed in two semesters and one intensive Summer program

Delivery Mode for Units of Study: On site delivery
Delivery Location for all Units of Study: Southbank, Melbourne

Higher Education Units of Study:
The Bachelor of Photography (Pathway) comprises 2 Units of Study delivered over two semesters and one intensive Summer program as follows:

First semester = Pathway 1 *(includes intensive Summer program)
Second semester = Pathway 2

Each Unit of Study has a corresponding code as follows:

First semester = Pathway 1 = PSCHEDP1 *(includes intensive Summer program)
Second semester = Pathway 2 = PSCHEDP2

Semester dates:
First semester commences 26 Jul 2016 to 17 Feb 2017 *(includes intensive Summer program)
Second semester commences 7 Mar 2017 to 20 Jun 2017

Units of Study duration in 2016/2017:
Unit of Study 1: 203 Days
Unit of Study 2: 103 Days

Census Dates in 2016/2017:
First Semester: 3 Sep 2016
Second Semester: 2 Apr 2016

Tuition Fee for each Unit of Study in 2016/2017:
Unit 1 $6,107.00
Unit 2 $3,743.00
Enrolments are for one year and comprise 2 semesters or 2 Units of Study (including the intensive Summer program).

Important information and dates:

<table>
<thead>
<tr>
<th>Unit of study code</th>
<th>Unit of study</th>
<th>Commencement date</th>
<th>Completion date</th>
<th>Census date</th>
<th>Tuition fee</th>
<th>EFTSL</th>
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<tbody>
<tr>
<td>PSCHEDP1</td>
<td>Pathway Program 1</td>
<td>26 Jul 2016</td>
<td>17 Feb 2017</td>
<td>3 Sep 2016</td>
<td>$6,107.00</td>
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<td>PSCHEDP2</td>
<td>Pathway Program 2</td>
<td>7 Mar 2017</td>
<td>20 Jun 2017</td>
<td>2 Apr 2016</td>
<td>$3,743.00</td>
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Course Structure

The one-year Bachelor of Photography (Pathway) is structured across 2 Units of Study, (2 semesters) including one intensive Summer program.

Unit of Study: Pathway Program 1 (code: PSCHEDP1)

Students further engage with and reflect on some of the key design, historical, contemporary and contextual debates that underpin photography. Students investigate the histories and contexts of visual culture, and explore connections in a contemporary context with key concepts underpinning their own creative projects. They will be required to locate their conceptual and creative work with increasing confidence and there is an emphasis on independent reflection, and reflective practice.

Students examine written communication in a range of contemporary media contexts and explore a range of current technologies for producing and publishing still and moving images for online platforms.

These subjects are assessed in Pathway Program 1 Semester 1:

<table>
<thead>
<tr>
<th>Credit points</th>
<th>Subject</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>12</td>
<td>EFP311 / 312 / 313</td>
<td>Images &amp; Connections 1</td>
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<tr>
<td>6</td>
<td>TCP111</td>
<td>Visual Thinking 1: Language, Design &amp; the Image</td>
</tr>
<tr>
<td>6</td>
<td>TCP122</td>
<td>Image Cultures: History &amp; Context of Representation</td>
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<tr>
<td>6</td>
<td>EWP321*</td>
<td>Consumer Cultures: Writing for Media*</td>
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<tr>
<td>6</td>
<td>EWP322</td>
<td>Contemporary Media: Beyond the New*</td>
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<td><strong>Total</strong></td>
<td>36</td>
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</table>

* delivered via intensive Summer program.
Unit of Study: Pathway Program 2 (code: PSCHEDP2)

In this semester students further refine their independent practice to produce a substantial independent folio project in their choice of either commercial, art or photojournalism. Students investigate the major theories underpinning their creative work and deliver this research in both written and oral presentations. Students extend their career focus by considering marketing trends and innovative practices in contemporary local and global creative industries markets.

These subjects are assessed in Pathway Program 2 Semester 2:

<table>
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</thead>
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<td>EFP321 / 322 / 323</td>
<td>Images &amp; Connections 2</td>
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<tr>
<td>TCP315</td>
<td>Visual Thinking 2: Research Seminar</td>
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<td>TCP326</td>
<td>Creative Industries: The Business of Photography</td>
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