

capture your future

22176VIC

ADVANCED DIPLOMA OF PHOTOGRAPHY

Course delivery information for continuing students in 2017

About the course:

The Advanced Diploma of Photography course (22176VIC) is designed to produce professional photographers preparing them for a career in the photography industry. The course is delivered in a supportive and practical hands on learning environment that ensures the technical and specialised skills required for industry are built on from foundation to a professional level.

All students undertake 30 units of competency across areas such as camera and capture skills, digital image production skills, video production skills, studio and location lighting skills, conceptual and communicative skills, practical and problem solving skill and professional practice. These skill sets are integrated throughout the course.

The primary focus of the course is based upon skills development in line with contemporary photography professional practice. The course reflects the various industry platforms Commercial photography, Documentary photography, Photojournalism and Fine Art photography including an industry orientation program. Students will engage with all facets during the course and determine a focus during the latter part of their second year. Integral to this level is the career focus and industry links.

Delivery mode:

The Advanced Diploma of Photography is delivered in face to face mode including classroom based lectures and demonstrations, group tutorial discussions, practical exercises, industry placement and other associated activities that enable students to achieve their goals.

Contact hours:

The full time study program comprises six 13 week trimesters (levels) delivered over two years. The program is vertically integrated and requires the satisfactory completion in all units of competency based on approximately 19 – 21 contact hours per week including in the final trimester between 1 and 2 final weeks of 3-6 hours of dedicated folio production. During folio production periods students have access to PSC facilities and support from teachers and technical support staff.

VET Course of Study:

Advanced Diploma of Photography (22176VIC)

Completed in 6 trimesters over 2 years of full time study.

Delivery Mode for all units of study: On site delivery. Delivery Location for all units of study: Southbank, Melbourne.

Photography Studies College (Melbourne)

65 City Road, Southbank 3006 Victoria, Australia ☎ +61 3 9682 3191 ✉ info@psc.edu.au 🌐 www.psc.edu.au

Courses recognised by the Australian Institute of Professional Photography
Photography Studies College (Melbourne) is a division of Photography Holdings Pty. Ltd.
ACN 005 525 306 ABN 58 860 041 097 CRICOS Provider no: 00257G HEP no: 6537 RTO code: 0111



VET Unit of Study

The Advanced Diploma of Photography course comprises 6 units of study delivered over 6 trimesters:

Second year trimester 4 = Level 4

Second year trimester 5 = Level 5

Second year trimester 6 = Level 6

Each Unit of Study has a corresponding code as follows:

PSCT4

PSCT5

PSCT6

Tuition Fee per trimester in 2017:

Trimester 4: \$9,000.00

Trimester 5: \$9,000.00

Trimester 6: \$9,000.00

Delivery Mode for all Trimesters: On site delivery

Delivery Location for all Trimesters: Southbank, Melbourne

VET Unit of Study and Corresponding Codes:

The Advanced Diploma of Photography course is delivered in 6 trimesters:

Trimester 4 corresponding code: PSCT4

Trimester 5 corresponding code: PSCT5

Trimester 6 corresponding code: PSCT6

Trimester duration:

Trimester 4: (88 days)

Trimester 5: (88 days)

Trimester 6: (88 days)

Important information and dates in 2017:

Unit of study code:	Trimester:	Commencement Date:	Completion Date:	Census Date:	Tuition Fee:	EFTSL:
PSCT4	Trimester 4	06 / 02 / 17	05 / 05 / 17	24 / 02 / 17	\$9,000.00	0.33
PSCT5	Trimester 5	22 / 05 / 17	18 / 08 / 17	09 / 06 / 17	\$9,000.00	0.33
PSCT6	Trimester 6	04 / 09 / 17	01 / 12 / 17	22 / 09 / 17	\$9,000.00	0.34

Photography Studies College (Melbourne)

65 City Road, Southbank 3006 Victoria, Australia

+61 3 9682 3191

info@psc.edu.au

www.psc.edu.au

Courses recognised by the Australian Institute of Professional Photography
Photography Studies College (Melbourne) is a division of Photography Holdings Pty. Ltd.
ACN 005 525 306 ABN 58 860 041 097 CRICOS Provider no: 00257G HEP no: 6537 RTO code: 0111

COURSE STRUCTURE

For continuing students in 2017 the Advanced Diploma of Photography is structured across a remaining 3 trimesters as follows:

Trimester 4 Unit of Study:

Level 4 (code: PSCT4)

Students begin to develop a personal style and focus on becoming more independent learners working to briefs and in teams, in the studio and on location. They integrate their visual, technical and post production skill sets to produce more sophisticated photographic images. Students undertake a client based project working to a specific brief.

These units of competency are assessed in Level 4:

- VU20701 Apply Advanced Post-Production Techniques
- VU20696 and Manage colour in a digital environment
- VU20698 Apply Studio Lighting Techniques
- VU20684 Develop Personal Photographic Style & Establish photo / client relations
- VU20699 Establish photo / client relations

Trimester 5 Unit of Study:

Level 5 (code: PSCT5)

Students select a major specialisation, either commercial photography, photojournalism or art photography. Students integrate their practice, technological and technical skills to produce a folio of images. They are required to immerse themselves in the industry establishing a career direction through their own practice, industry awards and industry networks.

These units of competency are assessed in Level 5:

- VU20711 Apply Photographic New Media
- PSPGOV311A Work with a coach or Mentor
- VU20703 Employ professional studio lighting
- VU20685 Apply Specialised Photographic Practice: Art Major
- VU20685 Apply Specialised Photographic Practice: Comm Major
- VU20685 Apply Specialised Photographic Practice: Photojournalism

Trimester 6 Unit of Study:

Level 6 (code: PSCT6)

In this final trimester students refine their acquired skills and knowledge and continue the transition from student to photographer. The focus is on building a professional and independent work style, while emphasising the working realities of the industry and career direction. Students continue their mentor relationship and build skills in the business of professional photography. They produce a final specialisation folio to professional standard.

The units of competency are assessed in Level 6:

- BSBPMG510A Manage projects (ART)
- BSBPMG510A Manage projects (COMMERCIAL)
- BSBPMG510A Manage projects (PHOTOJOURNALISM)
- VU20704 Manage and Promote a Small Business
- VU20702 & Establish a career direction in the Photo Industry
- VU20706 Apply digital imaging for industry
- VU20712 Write for Publication

For more information, contact PSC on +61 3 9682 3191 or mduarte@psc.edu.au

Photography Studies College (Melbourne)

📍 65 City Road, Southbank 3006 Victoria, Australia ☎ +61 3 9682 3191 ✉ info@psc.edu.au 🌐 www.psc.edu.au

Courses recognised by the Australian Institute of Professional Photography
Photography Studies College (Melbourne) is a division of Photography Holdings Pty. Ltd.
ACN 005 525 306 ABN 58 860 041 097 CRICOS Provider no: 00257G HEP no: 6537 RTO code: 0111

