

# capture your future

22176VIC

## ADVANCED DIPLOMA OF PHOTOGRAPHY

Course delivery information for continuing students in 2017

### About the course:

The Advanced Diploma of Photography course (22176VIC) is designed to produce professional photographers preparing them for a career in the photography industry. The course is delivered in a supportive and practical hands on learning environment that ensures the technical and specialised skills required for industry are built on from foundation to a professional level.

All continuing students are required to undertake a total of 30 units of competency – having already undertaken 12 units in Level 1 and Level 2 and the remaining 18 units in Level 3, 4, 5, and 6 – across areas such as photographic practice, digital capture, studio, photographic technique including post-production, lighting control and professional practice. These skill sets are integrated throughout the course.

For continuing students second year extends genre photography, techniques, lighting and studio while students explore their own style and undertake a practical project that simulates the 'role' of the practising professional. The specialisations commercial photography, photojournalism or art photography, in final year allow students to refine their photography in terms of current and 'real' career opportunities in the industry. At this level integral to the transition from student to photographer is the industry links and career focus of the course.

### Delivery mode:

The Advanced Diploma of Photography is delivered in face to face mode including classroom based lectures and demonstrations, group tutorial discussions, practical exercises, industry placement and other associated activities that enable students to achieve their goals.

### Contact hours:

The full time study program comprises six 17-19 week semesters (levels) delivered over three years. The program is vertically integrated and requires the satisfactory completion in all units of competency in each year of the course before proceeding to the next year. The semester is based on approximately 19-21 contact hours per week including between 2 and 3 final weeks of 3-6 hours of dedicated final semester folio production. During folio production periods students have access to PSC facilities and support from teachers and technical support staff.

### VET Course of Study:

#### Advanced Diploma of Photography (22176VIC)

Completed in 6 semesters over 3 years of full time study.

Delivery Mode for all units of study: On site delivery. Delivery Location for all units of study: Southbank, Melbourne.

#### Photography Studies College (Melbourne)

📍 65 City Road, Southbank 3006 Victoria, Australia 📞 +61 3 9682 3191 ✉ info@psc.edu.au 🌐 www.psc.edu.au

Courses recognised by the Australian Institute of Professional Photography  
Photography Studies College (Melbourne) is a division of Photography Holdings Pty. Ltd.  
ACN 005 525 306 ABN 58 860 041 097 CRICOS Provider no: 00257G HEP no: 6537 RTO code: 0111



## VET Unit of Study

### For continuing students in 2017

The Advanced Diploma of Photography course for continuing students comprises the remaining 2 units of study:

Third year semester A = Level 5

Third year semester B = Level 6

Each Unit of Study has a corresponding code as follows:

PSCL5

PSCL6

### Tuition Fee per semester in 2017:

Third year semester A: \$9,650.00

Third year semester B: \$9,650.00

Delivery mode for all semesters: On site delivery

Delivery location for all semesters: Southbank, Melbourne

### VET Unit of Study and Corresponding Codes:

The Advanced Diploma of Photography course is delivered in 6 semesters:

Third year semester A corresponding code: PSCL5

Third year semester B corresponding code: PSCL6

### Semester duration:

Semester A: (116 days)

Semester B: (130 days)

### Important information and dates in 2017:

Unit of study Code:	Unit of study:	Commencement Date:	Completion Date:	Census Date:	Tuition Fee:	EFTSL:
PSCL5	Level 5	20 / 02 / 17	16 / 06 / 17	17 / 03 / 17	\$9,650.00	0.5
PSCL6	Level 6	17 / 07 / 17	24 / 11 / 17	11 / 08 / 17	\$9,650.00	0.5

## Course Structure

For continuing students in 2017 the Advanced Diploma of Photography is structured across a remaining 2 semesters as follows:

### Third year Unit of Study:

#### Level 5 (code: PSCL5)

In the final year, students select a major specialisation, either commercial photography, photojournalism or art photography. Students integrate their practice, technological and technical skills to produce a more conceptual ideas based folio of images. They are required to immerse themselves in the industry mirroring the role of practising professional, through their own practice, the mentor program, industry awards and industry networks.

These units of competency are assessed in Level 5:

- BSBPMG510A Manage a project (major specialisation)
- PSPGOV311A Work with a coach or/mentor
- VU20703 Employ professional studio lighting
- VU20706 Apply digital imaging for industry

### Third year Unit of Study:

#### Level 6 (code: PSCL6)

In this final semester students refine their acquired skills and knowledge and continue the transition from student to photographer. The focus is on building a professional and independent work style, while emphasising the working realities of the industry. Students continue their mentor relationship and build skills in the business realities of professional photography. They are required to produce a final specialisation folio to professional standard.

The units of competency are assessed in Level 6:

- VU20685 Apply specialised photographic practice (major specialisation)
- VU20702 Establish a career direction within the photography industry
- VU20704 Manage and promote a small business
- VU20711 Apply contemporary photographic media (Commercial & Art specialisation)
- VU20712 Write for Publication (PJ specialisation)

For more information, contact PSC on +61 3 9682 3191 or [mduarte@psc.edu.au](mailto:mduarte@psc.edu.au)