

## Bachelor of Photography

Higher Education Course Code: VI4334

### Course delivery and information 2017

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#### About the course:

This degree prepares students for careers as distinctive and innovative professional photographers. Throughout students are immersed in creative, reflective and practical approaches to contemporary photography. Added flexibility is provided by allowing students to wait until final year before selecting their major area from commercial, art photography or photojournalism. A real world project, overseas photography festival and mentor program provide a strong industry and career focus.

All students are required to undertake and successfully complete 180 credit points in the following areas:

Folio development & practice, camera technique & practice, light & location photography, photography history & context, professional studio lighting & practice, high end digital capture & workflow, post production, exhibition & presentation practices, visual research, video editing & production, professional practice, new media, business of photography.

Students gain a solid foundation in photographic practice, creative approaches, theory and contemporary technique. Second year extends learning both on location and in the studio in practical and interpretive ways, using the latest digital technologies and workflow processes. Students have opportunities to work collaboratively on a 'real world' external photographic project with a public client, develop folios of more conceptual work and attend a major overseas photography festival. Studio, lighting and postproduction are further explored and video is integrated allowing student's practice to be further strengthened. Final year students are guided through an independent study in their choice of major establishing networks through a vibrant mentor program, industry awards and industry trends in both a local and global context, to ensure a strong career focus.

The course develops a broad base of critical, analytical problem solving and communication skills relevant to a practice based degree and students learn with a professional teaching team many of whom are internationally renowned photographers.

Professional level public exhibitions of student work are held twice yearly.

#### Delivery Mode:

The Bachelor of Photography is delivered in face to face mode including lectures, group tutorials, interactive workshops, demonstrations, practical exercises and other associated activities that enable students to achieve their goals. To contextualise the delivery approach, the underpinning philosophy is based on the studio model. This model immerses students in hands on photographic practice to produce work in a quest for knowledge, skill development and creative enrichment, enhancing and extending their communicative and expressive capabilities.

#### Contact Hours:

The full time study program comprises six 14 teaching week semesters delivered over three years. The semester is based on approximately 15 contact hours per week and there are 2 final weeks of dedicated final semester folio production period/assessment period. The program is vertically integrated and requires the satisfactory completion in all subjects in each year of the course before proceeding to the next year. During assessment/folio production periods students have access to PSC facilities and support from teachers and technical support staff.

### Higher Education Course of Study:

Completed in 6 semesters over 3 years of full time study

Delivery Mode for all Units of Study: On site delivery

Delivery Location for all Units of Study: Southbank, Melbourne

### Higher Education Units of Study and corresponding codes:

The Bachelor of Photography course is delivered in 6 semesters comprising 6 Units of Study:

First year semester A = Tier 1 Corresponding code: PSCHEDT1

First year semester B = Tier 2 Corresponding code: PSCHEDT2

Second year semester A = Tier 3 Corresponding code: PSCHEDT3

Second year semester B = Tier 4 Corresponding code: PSCHEDT4

Third year semester A = Tier 5 Corresponding code: PSCHEDT5

Third year semester B = Tier 6 Corresponding code: PSCHEDT6

**Enrolment is on a yearly basis and comprises 2 Semesters or 2 Units of Study per year**

**Tuition Fee for each Unit of Study in 2017: \$10,250.00**

### Unit of Study duration in 2017:

Semester A: (116 days)

Semester B: (130 days)

### Census Dates in 2017:

Semester A: 17/03/17

Semester B: 11/08/17

### Important information and dates:

Unit of study code	Unit of study	Commencement date	Completion date	Census date	Tuition fees	EFTSL
PSCHEDT1	Tier 1	20/02/17	16/06/17	17/03/17	\$10,250.00	0.5
PSCHEDT2	Tier 2	17/07/17	24/11/17	11/08/17	\$10,250.00	0.5
PSCHEDT3	Tier 3	20/02/17	16/06/17	17/03/17	\$10,250.00	0.5
PSCHEDT4	Tier 4	17/07/17	24/11/17	11/08/17	\$10,250.00	0.5
PSCHEDT5	Tier 5	20/02/17	16/06/17	17/03/17	\$10,250.00	0.5
PSCHEDT6	Tier 6	17/07/17	24/11/17	11/08/17	\$10,250.00	0.5

#### Photography Studies College (Melbourne)

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Courses recognised by the Australian Institute of Professional Photography  
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## Course Structure

The three-year Bachelor of Photography course is structured across 6 Units of Study or 6 semesters each semester is known as a Tier:

### First year, 2 Units of study:

#### Unit of study: Tier 1 (code: PSCHEDT1)

Students explore a range of foundation approaches to photography, photographic practice, and visual language. They develop a grounding in workflow, capture, technique, using light and screen output. Students are introduced to the notions of developing critical, analytical and communication skills relevant to a practice based degree.

These subjects are assessed in Tier 1 Semester 1:		Credit points
Core FDT 111	Image and concept 1: the mediation of meaning	9
Core WDP 111	Creative industries: photographic theory & practice 1	6
Core WDP 112	The world around us 1: light & location	9
Core TCP 122	Image cultures 1: history & context	6
Total		30

#### Unit of study: Tier 2 (code: PSCHEDT2)

Students build on their photographic capture and further consider the creative possibilities offered by the camera. They explore a range of projects based around technique involving areas of photographic practice, while exploring personal expression, representation and meaning in their work. Students examine some of the ideas that shape contemporary photography; investigating further how images transmit meaning and how to develop their own visual language. They produce a folio of printed images.

These subjects are assessed in Tier 2 Semester 2:		Credit points
Core FDT 122	Image and concept 2: representation and truth	9
Core WDP 121	Creative industries: photographic theory & practice 2	6
Core WDP 122	The world around us 2: the constructed image	9
Core TCP 111	Visual thinking 1: language, design & the image	6
Total		30

### Second year, 2 Units of study:

#### Unit of study: Tier 3 (code: PSCHEDT3)

The semester extends students ability to work within the studio environment exploring genres while developing a personal aesthetic and a creative understanding in relation to their work. They are required to locate their practice with increasing confidence and with an ability to communicate and reflect on the ideas that inform and drive their photography. Students are provided with the opportunity to work collaboratively on a major external project with a public client, beginning the process of building industry contacts and networks.

These subjects are assessed in Tier 3 Semester 3:		Credit points
Core FDT 213	Image and concept 3: genre and context	12
Core WDP 212	Creative Industries: studio practice 1	6
Core DXP 211	Post-production processes 1	6
Core TCP 122	Image cultures 2: the visual document	6
Total		30

### Unit of study: Tier 4 (code: PSCHEDT4)

At this level, students apply their learning in the studio and beyond in more independent, interpretive and reflective ways. The learning in each subject becomes increasingly integrated fostering the conceptual and creative engagement of students. This particular approach encourages a deeper engagement with their own practice and enables students to implement knowledge in an original and independent way while exploring a diverse range of approaches. Moving image is explored through video production, and students will also produce photographic publication or a photobook.

These subjects are assessed in Tier 4 Semester 4:		Credit points
Core FDT 224	Image and concept 4: narrative and audience	12
Core WDP 222	Creative Industries: studio practice 2	6
Core DXP 221	Post-production processes 2	6
Core WDP 223	The world around us 3: the moving image	6
Total		30

### Final year, 2 Units of study:

### Unit of study: Tier 5 (code: PSCHEDT5)

This is the final year of the course. The focus for students is to establish a direction and style and to place themselves within a professional contemporary context. Students are guided through an independent folio project in their choice of major, either commercial, art or photojournalism. They immerse themselves in the industry through the mentor program, industry awards and building a professional profile.

These subjects are assessed in Tier 5 Semester 5:		Credit points
One of:		
Elective EFP 311; or Elective EFP 312; or Elective EFP 313	Image and connections: commercial photography I Image and connections: art photography I Image and connections: photojournalism I	12 12 12
Core TCP 315	Visual thinking 2: research seminar	6
Core WXP 314	Mentor and industry practicum	6
Commercial majors take:		
Elective WDP 313	Creative industries: workshop series	6
Art and Photojournalism majors take:		
Elective EWP 325	The world around us: design and the global network	6
Total		30

## Unit of study: Tier 6 (code: PSCHEDT6)

In this final semester students prepare a final body of work to exhibition standard. They continue to explore the diversity and convergence inherent in contemporary image making. They further develop their analytical and communicative skills, whilst immersing themselves in their chosen area of practice in preparation for entry into the wider photographic world. At this level, students refine their professional profile, build industry contacts and networks, and an understanding of business and career outcomes.

These subjects are assessed in Tier 6 Semester 6:		Credit points
One of:		
Elective EFP 321; or Elective EFP 322; or Elective EFP 323	Image and connections: commercial photography 2	12
	Image and connections: art photography I	12
	Image and connections: photojournalism I	12
Core WDP 313	Creative industries: the business of photography	6
Core EXP 321	Consumer cultures: writing for media	6
Commercial majors take:		
Elective EWP 325	The world around us: design and the global network	6
Art and Photojournalism majors take:		
Elective EWP 322	Contemporary media: beyond the new	6
Total		30
<b>Total number of credit points</b>		<b>180</b>