About the course:
The Advanced Diploma of Photography course (22176VIC) is designed to produce professional photographers preparing them for a career in the photography industry. The course is delivered in a supportive environment where students are encouraged to undertake a creative approach to photography.

All students will undertake 33 units of competency across areas such as creative photography, digital capture, studio, photographic technique including post production and lighting control. These skill sets are integrated throughout the course and built on from foundation to professional level.

The first year engages with both print and screen, while building the creative process and the technical skills fundamental to photographic practice. Second year extends photographic output, craft and lighting while encouraging students to explore genre photography and move on to find their own style. The final year emphasises a professional approach and choice of specialisation in either commercial photography, photojournalism or art photography. At this level integral to the transition from student to photographer are the industry links and focus of the course.

Delivery Mode:
The Advanced Diploma of Photography is delivered in face to face mode including classroom based lectures and demonstrations, group tutorial discussions, practical exercises, industry placement and other associated activities that enable students to achieve their goals.

Contact Hours:
The full time study program comprises six 17-19 week semesters (levels) delivered over three years. The program is vertically integrated and requires the satisfactory completion in all units of competency in each year of the course before proceeding to the next year. The semester is based on approximately 19 – 23 contact hours per week including between 2 and 3 final weeks of 3-6 hours of dedicated final semester folio production. During folio production periods students have access to PSC facilities and support from teachers and allied staff.
VET Course of Study:  
**Advanced Diploma of Photography (22176VIC)**
Completed in 6 semesters over 3 years of full time study
Delivery Mode for all units of study: On site delivery
Delivery Location for all units of study: Southbank, Melbourne

**VET Unit of Study**
Each Unit of Study has a corresponding code as follows:
- PSCL1
- PSCL2
- PSCL3
- PSCL4
- PSCL5
- PSCL6

The Advanced Diploma of Photography course comprises 6 units of study delivered over 6 semesters:
- First year semester A = Level 1 = PSCL1
- First year semester B = Level 2 = PSCL2
- Second year semester A = Level 3 = PSCL3
- Second year semester B = Level 4 = PSCL4
- Third year semester A = Level 5 = PSCL5
- Third year semester B = Level 6 = PSCL6

**Unit of Study duration in 2013:**
- Semester A Unit of Study: 112 days
- Semester B Unit of Study: 133 days

**Census Dates in 2013:**
- Semester A Unit of Study: 22/03/13
- Semester B Unit of Study: 16/08/13

**Tuition Fee for each Unit of Study in 2013:**
$8,950.00

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Enrolments are for one year and comprise 2 semesters or 2 Units of Study.

Important information and dates:
Course Structure

The three year Advanced Diploma of Photography is structured across 6 semesters known as Levels:

First year Unit of Study:
Level 1 (code: PSCL1):
The first semester lays the foundation for students' photographic practice through an introduction to creative photography and building the creative process. Key skills involving digital capture and post production, and design. Engaging with screen output students generate considered images to produce a body of work. Location photography and available light is integral to this level. These units of competency are assessed in Level 1:
- VU20681 Build creativity in photographic practice
- VU20689 Use a camera creatively
- BSBITU101A Operate a personal computer &
- VU20686 Work within a digital imaging environment
- VU20691 Apply basic design theory to image making
- VU20692 Work with light on location
- VU20687 Develop study skills & strategies

First year Unit of Study:
Level 2 (code: PSCL2)
The second semester applies the creative process and builds a visual language. Students continue to build their camera craft and technique both on location and in the studio. There is greater emphasis on light and workflow, while producing a considered narrative body of work. These units of competency are assessed in Level 2:
- VU20682 Apply creativity in photographic practice
- VU20690 Apply advanced camera practice
- VU20688 Process and edit digital images
- VU20693 Work with lighting and photographic technique & CUEOHS02C Establish and maintain a safe and secure workplace
- BSBCMM401A Make a presentation

Second year Unit of Study:
Level 3 (code: PSCL3)
This level (the second year) extends students output, photographic craft, studio lighting and technical control. A range of photographic genres are investigated within the context of historical and contemporary photographic culture. Students explore studio photography and investigate the meaning of colour together with digital workflow, process and print output. These units of competency are assessed in Level 3:
- VU20683 Investigate photographic genres
- VU20707 Apply colour theory to photographic practice
- VU20696 Manage colour in a digital environment
- VU20697 Use studio cameras and lighting
- VU20699 Establish Photographer/Client Relations & AURC252327A Identify, clarify and resolve problems

Second year Unit of Study:
Level 4 (code: PSCL4)
At this level students explore and develop a personal style while becoming more independent learners and problem solvers able to work to briefs and undertake a client placement. The moving image and Students will be expected to integrate their visual, technical and post production skill sets to produce more sophisticated and meaningful photographic folios. These units of competency are assessed in Level 4:
- VBQM429 Develop personal photographic style
- VBQU406 Apply advanced post-production techniques
- VBQU398 Apply digital imaging & printing processes
- & VU20695 Use tonal controls
- VBQU415 Produce a moving image
- VBQU404 Apply studio lighting techniques
- VU20700 Research historical and contemporary photographic culture
Third year Unit of Study: Level 5 (code: PSCL5)
In the final year of the course, students select a major specialisation, either commercial photography, photojournalism or art photography. Students will be expected to fully integrate their creative practice, technological, technical and lighting skills to produce a specialised folio of images. Students will be required to immerse themselves in the industry at this level through the mentor program, industry awards and industry networks. These units of competency are assessed in Level 5:

- BSBPMG510A Manage a project (major specialisation)
- PSPGOV311A Work with a coach or/and mentor
- VU20703 Employ professional studio lighting
- VU20706 Apply digital imaging for industry

Third year Unit of Study: Level 6 (code: PSCL6)
This is the final semester of the course students are expected to refine their acquired skill set and commence the important transition from student to photographer. The focus is on building a professional and independent work style, while placing a particular emphasis on replicating the working realities of the industry. Students will be expected to continue with their mentor relationship and further establish a network of industry contacts. A core requirement at this level will be producing a major folio that includes a series of conceptually and technically competent images that communicate successfully. Students will present their final specialisation folio to a panel consisting of external industry and PSC assessors. These units of competency are assessed in Level 6:

- VU20685 Apply specialised photographic practice
- VU20702 Establish a career direction within the photography industry
- VU20704 Manage and promote a small business
- VU20711 Apply contemporary photographic media (Commercial & Art specialisation) or
- VU20712 Write for Publication (PJ specialisation)