

The Home **of** Photography Education

PHOTOGRAPHY STUDIES COLLEGE

psc.edu.au

BACHELOR OF PHOTOGRAPHY



AUSTRALIA'S NO 1 PHOTOGRAPHY COLLEGE

We are Australia's only tertiary institution specialising in photography; a highly respected, multi award winning college that has been the centre for photographic excellence since 1972.

For over fifty years we have played a pivotal role in photography education, pushing creative boundaries and offering the highest quality industry relevant courses.

We focus on developing your creative potential and producing highly employable job ready graduates. Being focused on photography means we live and breathe it!

We are the home of photography education and recognised as one of the leading photographic educational institutions in the world.

Cover image by Kaede James-Takamoto

Image left by Lewis Cook

Image from the series 'i like your personality, thanks! it's a disorder!'



WE ARE STUDENT CENTRED, CAREER FOCUSED AND INDUSTRY CONNECTED

We know that we provide the best specialised learning environment for you to grow, thrive and realise your career dreams.

Studying with us means you become part of a dynamic national and international creative community. A photography and image making network that uses ideas, content and the latest technology to constantly challenge and inspire.

Our Bachelor of Photography course has been developed with the know-how that comes with fifty years of providing outstanding photography education and career outcomes.



Image by Kaede James-Takamoto



Image by Joshua Smith



Images by Patrick Rychner

BE CONNECTED WITH INDUSTRY

With our impressive Bachelor of Photography course and industry networks you will be connected, career focused and job ready.

World class purpose designed facilities

Our new campus is the culmination of extensive international research and planning and provides a specialised contemporary learning environment with purpose built facilities. With digital photography, content production and moving image being our dedicated focus, we provide you with the best tools in the industry.

Extensive industry networks

Our lecturers are leading professionals highly respected and connected in the photography and image making industry. These connections often lead to direct job and work experience outcomes for students and graduates. Our large professional studios are extremely well supported and equipped through our strong local industry connections with SUNSTUDIOS, Broncolor, Kayell Australia, and Elinchrom.

Great student to teacher ratio

You are immersed in practical, hands-on learning environments that mirror professional practice. We provide a fantastic student to teacher ratio in smaller class sizes where you are encouraged to explore your creativity and go after your hopes and dreams!

Kick-start your photography career

Everything we do at PSC is designed to help you develop and become more visual, creative, innovative and job ready. Our course focuses on real world, professional and employment outcomes. Throughout the course you are encouraged to make your work visible, and build networks and connections in the industry.

Job ready graduates

You will graduate job ready and with industry networks through our industry focused curriculum, entrepreneurial and marketing subjects, the final year industry mentor program and the PSC job register.

Industry focused curriculum

Students make their work highly visible by regularly submitting work to a range of awards, publications and have a strong social media and online presence. Our high level well equipped facilities allow our curriculum to be delivered in spaces that replicate 'real world' on the job scenarios.

Face-to-face and remote learning

Our course delivery includes interactive photography classes, workshops and tutorials, demonstrations and practical participation. Whether you choose to study face-to-face OR in real time via Zoom, all PSC students receive the same level of teacher guidance and support.

Industry mentor program

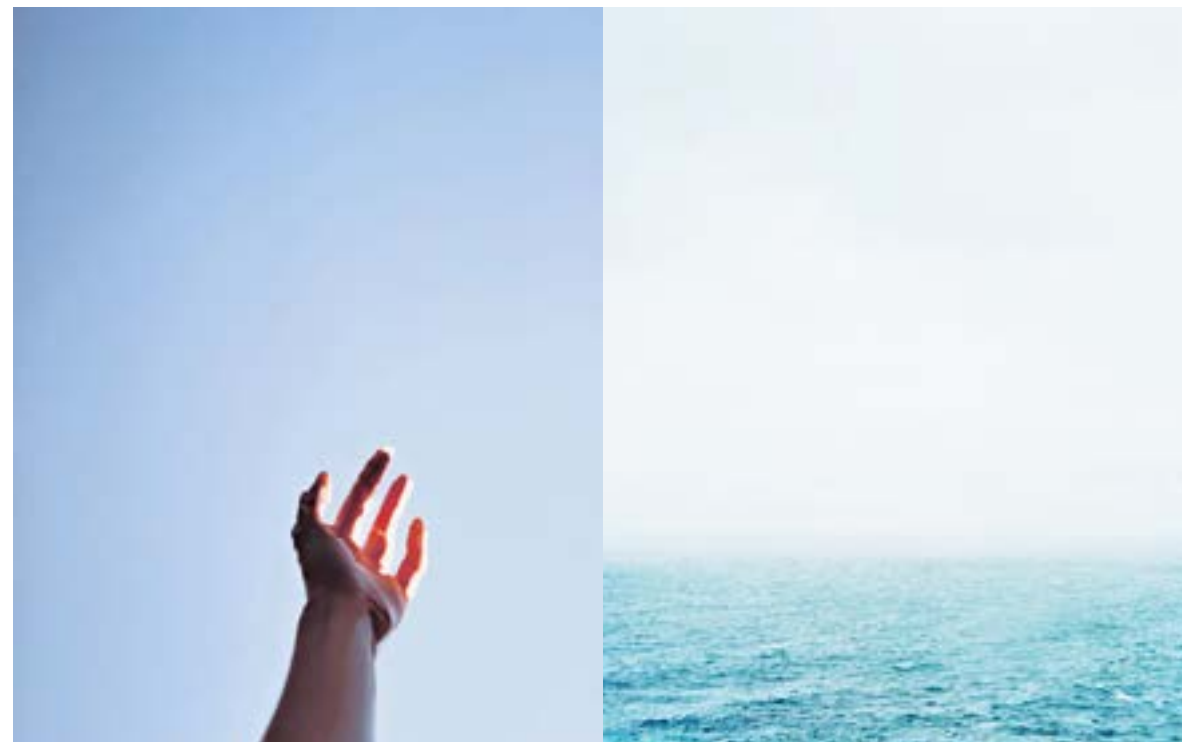
Building a network of external mentors and industry contacts are often a pathway to employment, jobs and a deeper connection with the creative industries. In our extensive and unique mentor program you will be mentored by local, national and international industry professionals to build those networks and contacts.

Global links

Links with International Photography Festivals and organisations, international photography tours, UEDA Fashion College Japan and our many well respected international mentors ensure our students are constantly exposed to numerous global networks and opportunities.

Exhibition production and curatorial practice

Students in final year gain an understanding of approaches to selecting, preparing and showcasing photographic work in an exhibition context. This includes, liaising with artists, working with gallery professionals, fundraising, marketing and promotion, exhibition installation and public programs.



Images by Blake Dearman

"When I decided to bail on my existing career and study at PSC as a mature aged student, I didn't really have a firm end-goal. I just loved photography and really wanted to learn more. What I ended up finding at PSC was more than I ever could've hoped for!

I've been lucky enough to have studied with an incredibly inspiring group of teachers, all the while building some amazing friendships.

I feel incredibly proud of how much I've been able to learn..."

- Blake Dearman | Bachelor of Photography Graduate
@blake.dearman

SMALLER IS BETTER

We pride ourselves on our 'smaller is better' motto – small class sizes, means support and interaction, and the relationships you can build through our creative community and industry networks sets you up for success.



Image by Jason Perry

Support and networks

- Personalised assistance with your transition to tertiary study
- One-on-one support
- Peer-to-peer 'buddy' mentoring across year levels
- Regular lunchtime social events and monthly public talks and workshops
- Dedicated student support team
- Counselling services
- Student support & wellness program

"The thing I love about PSC is the inclusive and supportive environment that's created by the staff and students. I have made some of my strongest friendships here that will last a lifetime. The teachers are encouraging and have helped me on the way to find my own unique style to stand out in the industry but more importantly to have confidence in my work."

– Liam Ayres | Bachelor of Photography student

"PSC has exceeded my expectations about what a uni experience can be. I'm very pleased with the quality of my lecturers and their inclusive, forward-thinking approach to learning. I've been consistently impressed with the availability of resources not just in terms of technology but also helpful staff, support systems and educational material."

– Tom Craft | Bachelor of Photography student



Image by Tom Craft


What our students say!

2021 QILT SURVEY




PSC IS

#1

FOR TEACHER QUALITY



AMONG AUSTRALIAN
CREATIVE INDUSTRIES
EDUCATION PROVIDERS

-  Rated our learning resources at 94%
-  Positive about skills development 86%
-  Overall PSC experience rated at 84%

*2021 QILT SES survey results | compared.edu.au

Our Bachelor of Photography is also digital imaging, moving image, video, business, entrepreneurship, studio shoots, social media profile, printing for exhibitions, photoshop, design thinking, photobooks, Premiere Pro, lightroom, mentoring, editing for print, InDesign, folio projects, real world projects, exhibitions, commercial photography, photojournalism, art photography, international networks, studio lighting, creative thinking, curatorial practice and so much more!



BACHELOR OF PHOTOGRAPHY

Whether it's news, events, wildlife, environment, advertising, marketing, everyday life, personal stories, social awareness or art, photography plays a crucial role in today's image-driven world.

With our Bachelor of Photography you will gain a unique set of skills, knowledge and creativity that will set your work apart from the rest.

You will get:

- Exposure to a range of photography genres and styles
- Strong development of technical skills including creative capture, camera, editing, post-production
- An understanding of the importance of visual communication
- Opportunities to create portfolios of work and tell visual stories
- Networking opportunities with photography and image making professionals
- Access to world class specialised equipment and resources
- Hands-on learning, mixed with practical experience
- Comprehensive curriculum covering all aspects of photography from ideas and technique through to business and marketing
- Industry recognition of qualification
- Access to photography jobs while you study
- Access to national and international mentors and connections

WHAT YOU WILL LEARN



Image by Olivia Marino

FIRST YEAR SEMESTER 1 & 2

You start by exploring the range of creative possibilities offered by your camera and digital technology. You learn to apply the professional practices underpinning digital capture and workflow including storage, cataloguing, post processing, capture, technique, lighting and screen/print output. You will explore a range of photographic genres and contemporary approaches to photographic practice and visual storytelling. Additionally, you'll work with artificial and natural lighting on location including flash, mixed lighting and lighting design and you will be introduced to creative image construction. Through a variety of projects and assignments you'll have an opportunity to explore your personal expression and produce a folio of professionally printed images.

AREAS OF STUDY

- Photography Projects – Images & concepts
- Digital Skills - Lightroom and Photoshop workflow
- Camera skills – Light & location

- Photography & ideas
- Design & the image
- Studio lighting creative image construction
- Professional Printing



Image by Jason Perry
'The Outlier'
Winner Astrophotography Category of the Australian Geographic Nature Photographer of the Year 2022



Image by Kiyan Ahmadizadeh

FINAL YEAR Semester 5 & 6

In the final year you select a major in either Commercial, Photojournalism or Art photography. Within this major you are guided through your 'capstone' folio project preparing your work to exhibition or publication standard. You will be mentored closely and exposed to ongoing feedback and discussions on the latest in photographic concepts, technologies and entrepreneurship. You further develop your analytical and communicative skills, whilst immersing yourself in your chosen area of practice. You are linked to the photographic industry in very tangible ways and guided through the professional and business practices you'll need to establish your career. Final year is an opportunity to build networks and contacts through our mentor program, providing you with a strong industry focus and career connections.

AREAS OF STUDY

- Major folio project – exhibition/publication
- Contextual studies and research
- Promotion and marketing
- Curation and exhibition production

SECOND YEAR SEMESTER 3 & 4

The second year expands your work particularly within the studio and on location. You further develop the ability to reflect on the ideas that inform and drive your photography. You will further extend your technical skills in workflow and studio lighting, as well as video production and retouching. You further explore professional practice and lighting in the studio in a range of photographic genres, such as portraiture, fashion, sports, still life etc. You experience working with external clients, the possibilities of overseas photography festivals, publishing and exhibiting your work.

AREAS OF STUDY

- Personal folio
- Professional commercial studio photography
- Advanced digital practices and retouching
- Photojournalism and multimedia

- Video and moving image
- External collaborative project
- Publishing and design
- Overseas study trip
- Exhibition printing



Image by Vasudha Chakravarthi

YOUR CHOICE OF MAJOR

In the final year of the Bachelor of Photography, you choose one of the following majors.

Commercial photography

The commercial photography major allows you to enter into a wide range of commercial photography careers. You will develop exceptional skills in professional lighting, digital and moving image, setting you up for leadership roles in the industry. After completing the commercial major, you will have the opportunity to excel in careers involving fashion, advertising, architecture, sport, portrait and wedding photography.

Art photography

The art major allows you to specialise in the world of contemporary art photography, exhibiting and publishing your work nationally and internationally. This program is designed for students wishing to develop their distinctive and individual style and work in the creative industries. You will develop a critical awareness of current art practices, preparing you for graduate study and professional art careers.

Photojournalism

The photojournalism major will ignite your passion for communication and allow you to specialise in this exciting, fast-paced industry. After completing this major, you will have the opportunity to work in a diverse range of international media platforms including, visual content production, on-line and digital publishing, moving image and documentary film making. Graduates engage in a variety of careers involving media, editorial, travel and documentary photography.



Image by Kaede James-Takamoto

"PSC has allowed me to expand my possibilities and given me the opportunity to try so many new things, the photography studio being a great example of this! It's been such a pleasure being part of a talented and welcoming community...we've all helped each other grow and inspired different ways of approaching photography."

– Kaede James-Takamoto | PSC Graduate
@kaedejt

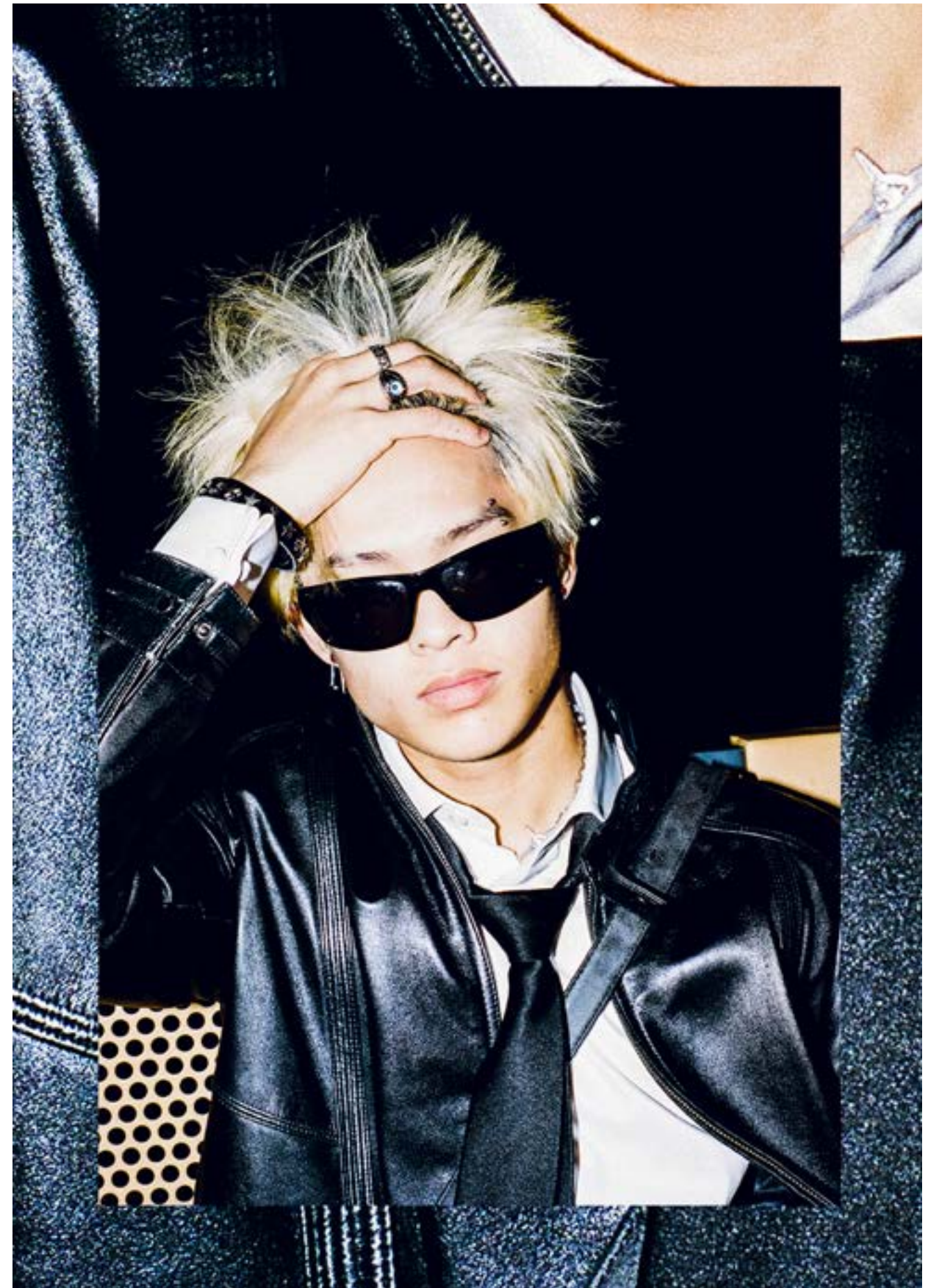


Image by Jontee Langton

LEARN WITH A GROUP OF INDUSTRY PROFESSIONAL TEACHERS

Our expert teaching team for the Bachelor of Photography consists of nationally and internationally renowned photographers, content producers and visual communicators.



**KRISTIAN
HÄGGBLOM**

Kristian is the Higher Education Course Director at PSC. He is an artist, curator and educator and has been shortlisted for a number of major photography prizes. He has exhibited internationally including a recent exhibition in India as part of the FOCUS Festival and has been awarded Australia Council for the Arts funds and the Finland residency. He has curated dozens of exhibitions both in Australia and internationally.



**SARINA
LIROSI**

Sarina is the course leader for the Undergraduate Certificate of Photography. She is also the First Year Convenor of the Bachelor of Photography. She is a practising artist using photography and mixed media. Her work has been featured in several solo and group exhibitions across Australia. Sarina brings a wealth of experience to PSC, and is one of the most experienced educators in photographic higher education in Australia.



**AARON
WALKER**

Aaron is a graduate of PSC so he knows what its like to be a part time photography student juggling study with other commitments. He is an experienced commercial photographer and university level educator. As a photographer he has built a reputation as a portrait and events photographer, working with a wide range of clients spanning visual and performing arts groups, government and not for profit organisations and the retail sector.



**DAVID
ROSETZKY**

David is one of Australia's best known video and photographic artists. His work has been the subject of over 20 exhibitions in Australia, New Zealand, Europe and Asia. David's work is held in many Australian state gallery collections. David was awarded the inaugural Anne Landa Art Award for Moving Image and New Media Art, Art Gallery of New South Wales in 2005.



**STEPHANIE
WOOD**

Stephanie focuses on long-form documentary projects, editorial and working as an educator. Her photography explores themes of community, ritual and the psychology of belief. She is currently working on a collaborative project, researching the link between storytelling and mental health while teaching in the Bachelor of Photography. Stephanie completed her Master of Photojournalism and Documentary Photography in 2016, she also shoots for publications and has exhibited widely.



**NIC
KOCHER**

Nic teaches video and is one of PSC's most experienced industry professionals. He is also one of our Adobe Certified Experts. Nic began as a staff photographer for The Age, and since then has worked in film and television as a commercial photographer for a range of major clients.

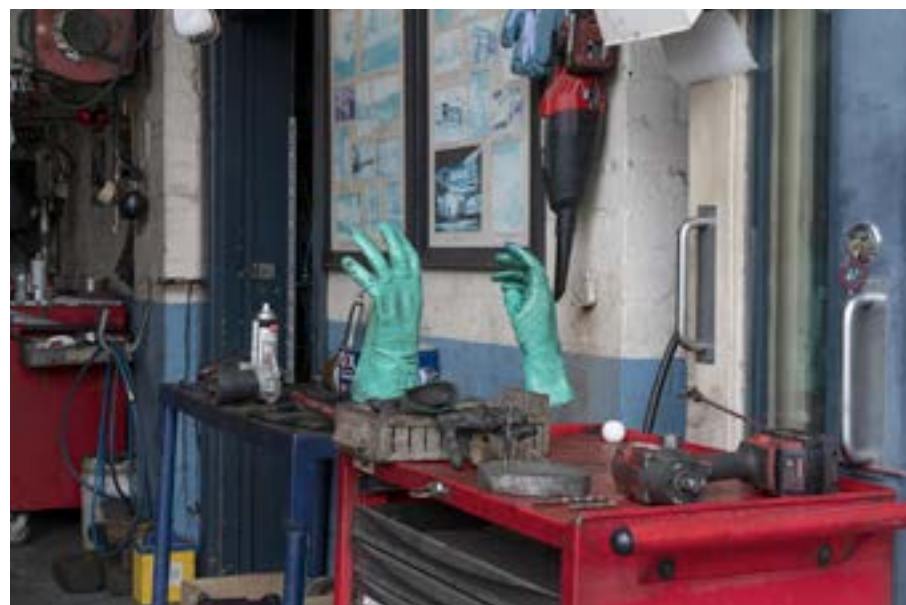


Image by Spencer Nguyen



OUR PURPOSE BUILT CAMPUS PROVIDES WORLD CLASS FACILITIES

Our purpose built campus is the culmination of extensive international research and planning, and provides you with a dedicated contemporary photographic and image based learning environment.

The purpose built range of facilities are designed to maximise the light and provide creative learning zones, equipped with state of the art resources and specialised photographic and content creation equipment.

The large studio space with high end cyclorama, is a major feature and is fully equipped with the latest photographic equipment and specialist software.



OUR NEW FACILITIES AT A GLANCE



Studios

- Up to 6 meter high ceilings
- Multiple shooting bays with tethered work stations
- Broncolor & Elinchrom lighting equipment
- Full range of light shapers and modifiers
- Lighting support equipment
- Make up and dressing bay
- Shower facilities and kitchen area
- High roller door access

Digital Labs and Print Shop

- Two dedicated digital teaching spaces
- 2019 iMac computers, monitors
- Projectors calibrated to ICC standards
- Adobe CC on all of the machines
- Microsoft 365
- Capture One

The Library

- Specialised books and journals
- Online resources available 24/7
- Catalogue and collections assistance
- Support staff

Student centred break out zones

- Range of light filled spaces for students to network and meet
- Work stations for individual work



APPLICATION & ADMISSIONS PROCESS

Remember, for Year 12s we do not use ATAR as any part of the admission criteria and on successful completion of your interview you receive an offer and a sense of certainty.

Interviews are held in person or via zoom or skype whatever works best for you. You present your creative work (folio) at interview, it just needs to best represent you and your ideas. Year 12s can include work done for your creative subjects or personal interest and for non Year 12s/Mature age applicants your work can be from previous years and/or personal interest.

Application information

Year 12 applicants

- **Current Year 12**
- **Other Year 12 (from 2021 & 2022) with no further study**

1. **Apply though VTAC.** Just start a VTAC account and preference the Bachelor of Photography Course (VTAC course code: 9100191442). PSC will contact you for your interview. On successful completion you will receive a 'Conditional Offer' and a sense of certainty!

OR

2. **Apply directly to PSC** just go to the PSC Bachelor of Photography Course Application Form. You will be contacted by PSC for your interview and a 'Conditional Offer' is made within 2 days of successful completion.

Non Year 12/Mature age applicants

- Applicants with some higher education study
- Applicants with some vocational education and training study (VET)
- Applicants with relevant work and life experience

1. **Apply directly to PSC** on the PSC Bachelor of Photography Course Application Form. Direct offers are made after successful completion of interview.

Admission criteria

Year 12 applicants

- **Current Year 12**
- **Other Year 12 (from 2021 & 2022) with no further study**

Successful completion of VCE or equivalent

Interview and creative work

The interview is a holistic way for us to get to know you, your creative work and your interests.

Non Year 12/Mature age applicants

- Applicants with some higher education study
- Applicants with some vocational education and training study (VET)
- Applicants with work and life experience

When considering your application your educational/work life history will be given consideration

Interview and creative work

The interview is a holistic way for us to get to know you, your creative work and your interests.

Offers

Current Yr 12 – Direct offers or offers through VTAC.
Non current Yr 12/Mature age – Direct offers made after successful completion of interview requirements.

International applicants

International student applicants must apply directly to PSC using the International Bachelor of Photography Student Application form at psc.edu.au

ENROLMENT PROCESS



Special entry assistance scheme (SEAS) applicants

Special Entry Assistance Scheme (SEAS) applicants who have experienced educational disadvantage are encouraged to apply for the SEAS. Depending on eligibility and your circumstances a SEAS application may provide support for your course application. For information on categories go psc.edu.au

Advanced standing and credit transfer

PSC will ensure that all prospective students with relevant prior experience (RPL) or academic studies (credit transfer) are advised of the possibility of having this prior experience and/or studies taken into consideration. Credit can reduce the amount of study needed to complete a degree.

Enrolment and tuition fees

Enrolment is on an annual basis. When you accept your offer, and complete your enrolment form, you also choose your tuition fee payment option. Tuition fee information is available in all the information packages and on the website at www.psc.edu.au

Course commencements

June intake or February intake each year.

Support with fees

FEE-HELP Tuition fee assistance

FEE-HELP is an Australian government loan scheme that assists eligible students with loans to pay all or part of their tuition fees. It is available to Australian Citizens or holders of a permanent humanitarian visa who are enrolled in a higher education course.

Students may apply for a FEE-HELP loan to cover tuition costs for the Bachelor of Photography course. This loan does not cover non-tuition expenses such as equipment and materials, accommodation, living expenses or other costs. For more information visit www.studyassist.gov.au

Equipment information

To get started you need your own digital SLR or mirrorless camera, portable hard drive and Adobe Creative Cloud student subscription. Any additional materials required are advised prior to enrolment.

Contact information

Further information ✉ study@psc.edu.au or ☎ 03 9682 3191 or text 0436 455 003



YOUR FUTURE CAREER

Fashion

Work with a creative team to capture high-end images for advertising campaigns, magazine editorials, and e-commerce.

Content Creator/Digital Content Specialist

Create and capture the life and energy of a brand/business to connect and increase their audience.

Virtual Reality Content Producer

Transport a 3D space into a realistic digital presence.

Architecture

Visually depict a building's essence highlighting the finer detail and conveying the architect's vision.

Real Estate

Capture exterior and interiors shots of both residential and commercial properties.

Advertising

Work to a brief to produce eye-catching and engaging photographs.

Sports

Shoot fast paced action shots of Australian and international top athletes.

Event

Immerse yourself in the energy of a live event such as music, performing arts and dance.

Food

Capture enticing images for food magazines, restaurants, cafes, and product packaging.

Portraiture

Everything from creative portraiture to family portraits and corporate head-shots.

Wedding

Capture a couple's precious moments and document their unique love.

Medical/Scientific

Use highly technical photography to capture the intricacies of modern-day medicine and science.

Photojournalism/Documentary

Work as a reporter, using visual imagery to shed light on an untold story.

Exhibiting Photographer/Full Time Artist

Engage in conceptual and political ideologies creating work that is exhibited nationally and internationally.

Videographer

Capture life in its moving state for commercial, artistic and documentary use.

Travel

Highlight the unique qualities of untouched locations, and the experience of being in a new setting.

Editorial

Use your conceptual storytelling abilities to create a series of images that embody the feel of a brand.

Not-for profit organisations

Connect with remote communities to document their lives and create awareness around important social issues.

Photographic Printer

Work with photographers to produce high quality fine art prints.

Gallery Manager

Manage galleries both big and small to create a dynamic and engaging gallery atmosphere.

Curator

Put together an inspirational exhibition of works from various artists surrounding a central theme.



Image by Sammie Bond
from the series 'Underland'
Winner: Australian Photography Award
Student Category

REAL WORLD JOB OPPORTUNITIES AND MENTOR PROGRAM

The PSC job register provides real world job opportunities for you to gain valuable experience and build industry networks while you study. Many graduates gain ongoing employment through this register and our mentor program.

Our prestigious mentor program features numerous highly respected national and international industry professionals including:

Vinh Mangalino

Commercial photographer, AUS

Paul Batt

Documentary photographer, AUS

Rodney Dekker

Photographer and video producer, AUS

Liz Sunshine

Street style photographer, AUS

Sean McDonald

Commercial & portrait photographer, AUS

Lauren Pond

Documentary photographer, US

Dylan Martin

Photographer and photographic artist, US

Bryan Schutmaat

Documentary photographer and award winning photo book artist, US

Cait Miers

Fashion & surf photographer, AUS

Rowena Meadows

Documentary photographer, AUS

Gabriella Mangano

Performance and video artist, AUS

Zan Winberley

Documentary photographer, AUS

Chris Round

Fine art photographer, AUS

John Ogden

Photographer, cinematographer, writer and publisher, AUS

Benjamin Galli

Automotive and portrait photographer, AUS

Hayden O'Neill

Documentary photographer and co-founded creative agency Desfura, AUS

Dominic Hawgood

Photographic artist, UK

Jasmina Zuccarelli

Commercial, fashion & lifestyle photographer, AUS

Meg Hewitt

Photographic artist, AUS

Tobias Titz

People & portrait photographer, AUS

Jade Byrnes

Documentary photographer, AUS

Sonia Payes

Photographic artist, AUS



Image by Spencer Nguyen

"...enrolling in the Bachelor course has been one of my best decisions! PSC has provided me photographically with the 'brush I need to paint my picture', constantly expanding my visual vocabulary and far exceeding my expectations of what I thought I was capable of.

I'm so grateful that I followed my heart and made sacrifices. My time shared on campus, amongst a community of incredibly talented tutors, peers and now lifelong friends is an experience and privilege I'll never forget. I'm glad I made the leap back to photography where I've always wanted to be. Thank you Photography Studies College it's been great!"

– Spencer Nguyen | Bachelor of Photography Graduate
@spepernicus

"My PSC journey has been helpful with amazing teachers and guest speakers. I also love the opportunity to create connections through the job register offered to students. The amount of equipment the studio has that you can use is great and I love using the cyclorama for the dancers."

– Alicia Harapas-Downes |
Bachelor of Photography Graduate
@alicia_annetta_photography_



Image by Alicia Harapas-Downes

INDUSTRY CONNECTIONS, NETWORKS AND COLLABORATIONS

Undertaking your degree qualification at PSC means that you are joining a supportive, collaborative and professional network that will assist you now and in the future. We maintain significant national and international collaborations and/or partnerships that provide many opportunities:

These include:

Shasen School of Photography and Film (Japan), Johns Hopkins University (USA), Coventry University (UK), IED Madrid (SPAIN), Ballarat Foto Biennale (AUS), PHOTO Australia (AUS), PhotoIreland (IRELAND), Melbourne Fashion Week, Photobook Melbourne, Centre for Contemporary Photography (AUS), Monash Gallery of Art (AUS), Perth Centre for Photography (AUS), Obscura Photo Festival (Malaysia), Singapore Photo Festival (SIPF), Angkor Photo Festival (Cambodia), World Press Photo (Netherlands), Landskrona Foto Festival (Sweden), Unseen Photo Fair (Netherlands) and the Asia-Pacific Photobook Archive. PSC is a member of the Society for Photography Education (USA), the only Australian member.



APPLY NOW

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