

The Home of Photography Education

PHOTOGRAPHY STUDIES COLLEGE

psc.edu.au

CERTIFICATE IV IN PHOTOGRAPHY AND DIGITAL IMAGING



AUSTRALIA'S MULTI AWARD WINNING PHOTOGRAPHY COLLEGE

We are a top multi award winning college, offering the highest quality learning experience within an expert and nurturing community. Our unique courses and dynamic student experience help students reach their creative potential and career aspirations.

At PSC, we believe the most successful communicators of the future will be those who use photography, images and content creatively and dynamically.

Since 1972, we've been the centre for photographic excellence and an industry leader in photographic education.

Join us!



WE ARE STUDENT CENTRED, CAREER FOCUSED AND INDUSTRY CONNECTED

Producing career and job ready graduates is what we do.

We deliver specialised industry focused courses that are dynamic and responsive to the changing nature of the creative industries.

Our ongoing photography industry networks and connections ensure our focus is on developing the most relevant skills for contemporary photographers.



Image by Arisa Kuromiya



Image by Prudence Bansemer

"The Cert IV has given me the tools of how to master my camera and also the possibilities of where photography can take me. From learning to capture an image, to how to market myself as a photographer, the Cert IV has covered everything I need to know to kick start my career. The passionate people around me and the personal relationships with lecturers has helped me harness the best of my ability."

- Kelsey Zafiridis | Certificate IV Student



Image by Joshua Bailie



Image by Brett Rawlings



Image by Xero Turnbull

THE PSC EDGE

Study with us and you'll soon experience what sets us apart and gives us the edge. We are an industry leader in photography education, and we know how to get our students industry connected and career ready. We deliver specialised practically focused courses with dynamic and responsive curricula that reflect the latest industry trends and changes.

Industry connections

Throughout the course, you are guided by some of the most experienced nationally and internationally recognised image makers in the industry. They are photography professionals with photography industry connections and networks who are dedicated to equipping you for success.

Industry focus

Our courses have a real world industry focus with tangible outcomes. You will build your industry knowhow and best practice through visual and technical literacy, ongoing image feedback, problem solving scenarios and collaborative learning. You are encouraged to connect with industry through awards, networks, mentors, exhibitions and your industry expert teaching team.

Global links

Links with International Photography Festivals and organisations, international photography tours, UEDA Fashion College Japan, the Society for Photographic Education in the USA and colleges around the world, ensure that you are constantly exposed to numerous global opportunities.

Job register

You will have access to the PSC job register and numerous networking opportunities during their courses.

Great teacher to student ratio

You are at the centre of what we do, and we are committed to ensuring that our students get the quality time with their lecturers that they deserve. Through our small class sizes and one on one time outside of classes, we are able to provide a unique intimate learning experience.

Practical learning

You are immersed in practical, hands-on learning environments that mirror professional practice.

Support and networks

Personalised assistance with your transition into the course. Includes one on one support and teacher meetings. Regular lunchtime events, range of international and national guest speakers, industry workshops, specialised information hub, student support team and counselling services.

World class industry standard facilities

Our new campus is the culmination of extensive international research and planning, and provides an exciting contemporary learning environment with purpose built facilities. With photography our primary focus, we provide you with the best tools in the industry. We have a large purpose built studio space with a range of professional studio equipment, a series of large digital labs with iMac computers, high end photographic printing facility and a specialised library.

Kickstart your creative career

By completing the Certificate IV course you can recreate yourself as a photographer and visual content creator in areas including social media content, commercial, editorial, wedding and portrait photography.



Image by Gill Coleman

"The PSC Certificate IV has extended not only my technical skills but allowed me to develop confidence and a deeper understanding of the artistic process. Currently, I'm working on my portfolio to make a career change into social media and to also take inspiring photographs from my travels."

– **Melina Gibbins | Certificate IV Graduate**

YOUR PHOTOGRAPHIC JOURNEY AT PSC

CERTIFICATE IV IN PHOTOGRAPHY AND DIGITAL IMAGING

CUA41120 ⌚ **CERT IV: 6 MTHS**
VTAC COURSE CODE: 9100110062

This is the beginning of your journey – at this level you are provided with an intensive and highly practical hands-on learning experience. Over 6 months of full-time study, you will explore creative capture, lighting fundamentals, digital workflow and image processing. You will gain technical aptitude which will underpin your knowledge, as you build the foundations to create visual stories and compelling photographs. Upon completion you will have developed a broad understanding of photography and may have the opportunity to continue your studies via our pathway options.

WHAT YOU WILL LEARN

- Professional image capture
- Camera craft and lighting techniques
- Image enhancement and digital manipulation
- Colour theory & visual design principles
- Social media best-practice, process and publishing
- Personal & professional brand development
- Explore photographic genres
- Meet industry professionals
- Learn skills for shooting on location
- Collaborate with other creatives



Image by Paul Riddell

PATHWAY OPTIONS

The options for students who satisfactorily complete the Certificate IV of Photography and Digital Imaging is to articulate into the PSC Bachelor of Photography.

Students can move seamlessly through a sequence of industry and career focused qualifications from the Certificate IV to Bachelor degree to Masters, all provided on the same campus. Students can opt to exit with one of more of these qualifications.



Image by Paulino Dela Rosa

WE OFFER YOU

- Brand new purpose built campus
- Outstanding specialised learning experience
- Practical hands on learning
- Creative practice & ideas
- Professional workflow
- Professional studio practice & lighting
- Industry expert teaching staff
- Ongoing feedback & image review
- Industry networks & connections
- External events & awards
- External exhibitions
- Industry guest speakers



Images by Ebony Sims

OUR BRAND NEW PURPOSE BUILT CAMPUS PROVIDES WORLD CLASS FACILITIES

Our new campus is the culmination of extensive international research and planning and provides our students and staff with an exciting contemporary learning environment where futures can be created!

The purpose built range of facilities are designed to maximise the light and provide creative learning zones, equipped with state of the art resources and specialised photographic and content creation equipment.

The large photography studio is a major feature of our new campus and is one of the most exciting and best equipped spaces available. Beautiful natural light streams in through the vast saw tooth roof providing perfectly controlled natural light facilities. Complete block out facilities also ensure all possible options for artificial lighting.



OUR NEW FACILITIES AT A GLANCE

Studios

- Up to 6 meter high ceilings
- Multiple shooting bays with tethered work stations
- Broncolor & Elinchrom lighting equipment
- Full range of light shapers and modifiers
- Lighting support equipment
- Make up and dressing bay
- Shower facilities and kitchen area
- High roller door access

Digital Labs and Print Shop

- Two dedicated digital teaching spaces
- 2019 iMac computers, monitors
- Projectors calibrated to ICC standards
- Adobe CC on all of the machines
- Microsoft 365
- Capture One

The Library

- Specialised books and journals
- Online resources available 24/7
- Catalogue and collections assistance
- Support staff

Student centred break out zones

- Range of light filled spaces for students to network and meet
- Work stations for individual work



APPLICATIONS AND ENROLMENTS

Essential requirements

All applicants should complete and submit the PSC Photography and Digital Imaging Course Application Form at http://www.psc.edu.au/certIV_apply_now.html. Once the completed form is received applicants will be contacted within 24 - 48 hours to attend an interview appointment.

Applicant groups for these courses include:

Applicants with current and/or previous Yr 12 - VCAL and VCE or equivalent

Applicants with other vocational study in photography or related area

Applicants with work or relevant life experience
Mature Age

Interview

The interview is a short discussion and a way for us to get to know you and your interest, motivation and inspirations in photography and image making.

Literacy and Pre-training review

All applicants are required to have achieved a level of Literacy. The Pre-training review process will be completed following your interview.

Offer

Offers are made after the completion of the interview process.

Tuition Fees

This training is delivered with Victorian Government funding. Tuition fee information is available on the website at www.psc.edu.au

Further Information

There may be additional costs in this course. Students must have a portable hard drive and DSLR or mirrorless camera. An Adobe Creative Cloud subscription (student discount available) is required.

Enrolment

Enrolment is for the duration of the course. When you accept your offer you will complete the enrolment form indicating your tuition fee payment obligation.

Intakes

The course has up to 4 intakes per year.

Special entry assistance scheme (SEAS) applicants

Special Entry Assistance Scheme (SEAS) applicants who have experienced educational disadvantage are encouraged to apply for the SEAS. Depending on eligibility and your circumstances a SEAS application may provide support for your course application. For information on categories go psc.edu.au

Advanced standing and credit transfer

PSC will ensure that all prospective students with relevant prior experience (RPL) or academic studies (credit transfer) are advised of the possibility of having this prior experience and/or studies taken into consideration.

You may be eligible to begin your students at the degree level if you already hold a Certificate IV in Photography and Digital Imaging or have relevant knowledge and skills. You need to apply for the Certificate IV and you will be assessed for advanced standing.

Further information

For questions or information

✉ study@psc.edu.au

or call ☎ 9682 3191

www.psc.edu.au

Get more info about our students, graduates and teachers on our socials

 [facebook.com/Photography Studies College](https://www.facebook.com/PhotographyStudiesCollege)

 [@pscmelb](https://www.instagram.com/pscmelb)

 [@PSC_Melbourne](https://twitter.com/PSC_Melbourne)

 [PSC Melbourne](https://www.youtube.com/PSCMelbourne)

 [Photography Studies College \(Melbourne\)](https://www.linkedin.com/company/PhotographyStudiesCollege)

TUITION FEES

This training is delivered with Victorian Government Skills First subsidised training. Your tuition fee can be paid off monthly using our student direct debit service.

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	GOVERNMENT CONTRIBUTION	STUDENT CONTRIBUTION
Full-fee		\$10,920.00
Government subsidised - without concession	\$6,864.00*	\$4,056.00
Government subsidised - with concession*	\$8,940.80	\$811.00

* Eligibility check will be conducted at enrolment. Fees may be subject to change.

Fee Type	Tuition Fee	Monthly Payment Plan*	
		No of Instalments	Amount
Government subsidised - without concession	\$4,056.00	5	\$811.20
Government subsidised - concession	\$811.00	5	\$162.20
Full-fee paying places	\$10,920.00	5	\$2,184.00

For eligibility and more information go to: <https://www.skills.vic.gov.au/s/how-to-check-your-eligibility>

FURTHER INFORMATION

There may be additional costs associated with enrolment in this course. Students must have a portable hard drive and DSLR or mirrorless camera to participate. An Adobe Creative Cloud subscription (student discount available) is required.



PSC WILL AWARD EQUITY SCHOLARSHIPS FOR FINANCIAL HARDSHIP*

* To be eligible for equity scholarships, the applicant must be eligible for the Victorian Government Subsidised Training. Enquire upon enrolment.

MEET SOME OF YOUR LECTURERS

Our expert teaching team for the Certificate course consists of nationally and internationally renowned photographers, videographers, content producers and visual communicators.



**SUZIE
BLAKE**

Suzie is an artist and photographer who after ten years working as a photographer in London, returned to Australia and completed a Master of Contemporary Art. Her provocative work spans photography, video, installation and sculpture, and she has received global attention for installations such as "The Wall of Shamed" (2017) and her ongoing portrait series "What Does Breastfeeding Look Like?" (2015).



**NIC
KOCHER**

Nic has been an image maker since 1997, when he started as a staff photographer at The Age newspaper. He has provided images for hundreds of feature stories and magazine spreads. Working as a freelance photographer since 2007, Nic has major clients such as the Federal Department of Health, State Department of Education, Victoria Police, Melbourne Racing Club, and others. He has specialised in time-lapse photography, with his clients including Grand Designs Australia. Recently, he produced a major projection work 'The Absurdity of Infinity' for the Melbourne White Night Festival and he has provided lighting expertise on the feature film Mary and Max.



**AGATA
MAYES**

Agata is a visual artist with an interest in psychology and philosophy. She aims to study the human mind, explore the subject of ego and to understand what makes us who we are. In her creative practice she uses lens-based media including photography and video in the form of projection installations. In her current projects Agata combines art and technology using visuals and sound in a form of immersive installations.



**GEORGE
POULAKIS**

George is a fine art photographer who works predominantly in self-portraiture. His work varies greatly from the dark and brooding to the humorous and absurd. Outside of his art practice, George teaches photography and digital processing and filmmaking.



Image by Ebony Simms



APPLY NOW

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